

Committee Notes – Joint Meeting
Security Committee- Hollywood Entertainment District, Sunset and Vine BID
February 9, 2012

Attendance: HED Committee Members Present: John Tronson, Chairperson; Carol Massie, and Dan Chismire. Not Present: Thaddeus Smith and Don Mushin. SVBID Committee Members Present: Fred Rosenthal, Chairperson; Fabio Conti. Not Present: Roxanna Sassanian, and Patrick Olmstead. Liaisons: Steve Seyler, Joe Salazar, and Mike Harkins, Andrews International; Officer Irv Isabella, Officer Danny Pesqueira, LAPD; Lt Schow, LASD. Staff: Kerry Morrison, Joe Mariani Jr., Hollywood Property Owners Alliance. Guests: John Lupo, Property Owner; Anthony Bell, Space 1520; Howard Ferguson, Hollywood Frontier.

- I. Call to Order: The meeting was called to order by Committee Chairs Fred Rosenthal and John Tronson at 10:07 a.m.
- II. Public Comment: No Public Comment
- III. Meeting Notes: The committee approved their meeting notes from the January 12, 2012 meeting.
- IV. Reports

A. Report from Andrews International: Andrews International is now in their sixth year as Security Vendor for the BID. Steve Seyler reviewed notable events from the past month and informed the committee that Andrews and LAPD officers involved in the December 2011 Sunset and Vine shooting were recently recognized by Council Member Garcetti at his 'State of Hollywood' luncheon. So far this year, Andrews has made 141 combined arrests. Seyler did report that the teams have noticed an increase in parolees on the street and will continue to monitor the situation.

B. Report from LAPD: Officer Danny Pesqueira reported that Hollywood is doing well in terms of crime reduction. Overall crime in the area is down, with violent crime decreasing by 14% and property crime showing a 43% reduction over the last period. Office Pesqueira noted that there are six problematic clubs in the area which he is reaching out to, due to the fact that their customers seem to consistently be victims of theft. LAPD is working with the clubs to educate them on patron service and avoiding over serving. Officer Isabella also mentioned that he and Officer Pesqueira are continuing to reach out to the LAPD's Topanga division to come up with new strategies related to minimizing shoplifting in retail stores. One possible solution is civil demand, which by California law allows victimized stores to require repayment up to three times the amount of the merchandise stolen. Officer Isabella said he would continue to keep the group informed as more information and strategies are made available to LAPD.

C. Report from LA Sheriff's Department: Lt. Schow informed the committee that the LASD is currently ramping up for the Academy Awards. The Hollywood and Highland station will be closed from the day before the ceremony to the Monday following the show.

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VI. New Business

A. Status of Video Surveillance Camera System: Mariani reported that all cameras at LAPD are up and running with the exception of the Whitley camera, whose transmitter was stolen. The staff is continuing to search for additional locations in the Hollywood/Whitley area to place the camera.

B. Nightclub Issues: Kerry Morrison informed the board that she has been meeting with nightclub property owners to inform them as to what has been occurring in Hollywood during nighttime hours.

V. Old Business

A. Homeless Outreach Update:

a. Winter Shelter: Mariani informed the board that the Hollywood STAR (Shelter for Those At Risk) continues to provide much needed supportive services for Hollywood's most vulnerable homeless population. There is a chance that the shelter will remain open for an additional couple weeks, as its clients are still in the process of securing permanent supportive services.

b. Home for Good Summit: Mariani invited the committee to attend the United Way's Home for Good Summit on Thursday, February 23, 2012.

c. VA Targeted Outreach Effort: Mariani and Morrison will be attending a meeting on February 10, with the National Veteran's Administration, the Los Angeles VA, and Hollywood Homeless service providers to discuss the potential opportunity of helping 100 of Hollywood's homeless veterans enter housing within a 30 day period. The opportunity would be accomplished through the issuance of VA vouchers for housing. Morrison and Mariani plan to attend the meeting to see how this idea can be accomplished in Hollywood, with the current resources already located in the area.

d. Registry Follow Up –The BID and outreach providers in Hollywood are constantly looking for continued ways to support each other. Mariani hopes to have a follow up report to give to the board in December which shows how providers, and BID Security, have continued to help those in need get connected with resources in Hollywood.

B. Characters

a. General Update: Morrison reported that she had reached out to Carol Sobel last week to see what ideas Ms. Sobel could share with her in regards to restoring civility to the sidewalk. Morrison told the committee she was grateful for the opportunity to speak with Ms. Sobel as she did learn some new information about the lawsuit which occurred against the City in 2010. Morrison and Mariani also sat down and met with legal counsel for Disney, to see what the interest was on behalf of the company to enforce copyright infringement laws. The two felt that both meetings provided them with a lot of information which they will take with them to their meeting with Council Member Eric Garcetti later this week. The councilmember has

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agreed to meet with BID staff and a few select board members to discuss sidewalk issues including; characters, illegal vending, food trucks, tour operators and more, and to see what possible solutions are available to help restore civility to Hollywood's sidewalks.

C. Electronics Store Relocated: Carol Massie reported that the electronics store previously located next to her McDonald's on Highland has moved two stores down. The operator of the store has caused many issues for BID security in the past. Carol asked that the BID consider writing a support letter to McDonald's for the company's decision to not renew the electronic stores' lease after multiple issues had occurred with the previous operator.

VII. Next Meeting: The next meeting was scheduled for Thursday, March 8, 2012 at 9:30 a.m. in Suite 200 of the Taft Building (1680 Vine St., Los Angeles, CA. 90028).

VIII. Adjournment: There being no further business the meeting was adjourned by Committee Chairs Fred Rosenthal and John Tronson at 11:15 a.m.